

# Solution Brief

## PLANVIEW ANALYTICS AND REPORTING

### Access to the Comprehensive Information You Need

You need the ability to anticipate and respond to changes, balance conflicting needs, and map new priorities to corporate strategy to keep the enterprise agile and empower its innovation. Planview Enterprise meets your demands with the information you need to optimize your business by balancing strategy against scarce resources.

All the project, product, and program data in the world is useless if you can't quickly access, share, analyze, and take action on the data. Planview Enterprise offers three integrated approaches to fit the needs of various stakeholders at various times. Those three analytics and reporting solutions and their typical users are:

Solution	Description	Users
<b>Planview Enterprise® Insight Analytics</b>	This interactive analytics application extends the data in Planview Enterprise across your organization, delivering vital business information to every desktop.	Executives and senior managers Finance managers PMOs
<b>Integrated Charts and Dashboards</b>	Configurable charts and graphs are embedded in Planview Enterprise and allow you to quickly assess program, project, products, and asset health.	PMOs Project managers Team members
<b>Scoreboards (Business Objects)</b>	Ad-hoc, custom, and distributed reports and real-time data analysis are available through the capabilities of Business Objects®, which is embedded in Planview Enterprise.	Senior managers PMOs Project and resource managers

### Planview Enterprise Insight Analytics

Insight Analytics puts the information you need at your fingertips and lets you share it easily across the enterprise. This powerful, OLAP-based platform offers an intuitive user interface; interact with dashboards that roll up the most granular data to make strategic decisions about demand, resource and financial management, based on real-time information. The integration with Microsoft Office applications is key for executives, senior managers, finance managers, and PMOs who need fast access to dashboards with the ability to drill down to details with one click, perform analysis to determine the root cause of problems, and then take action.

### Integrated Charts and Dashboards

Project managers, PMOs, team members, and others can all access the same information through one system of record in Planview Enterprise, which automatically populates pre-configured embedded charts and views and gives you the ability to quickly assess the status of projects.

### Scoreboards (Business Objects)

Senior managers, PMOs, and project and resource managers can take advantage of the market-leading business intelligence capabilities of Scoreboards – Business Objects XI R3 embedded in Planview Enterprise – that include best-in-class performance management, ad-hoc queries and analysis, and data integration.

### Planview Enterprise for Analytics and Reporting

Planview Enterprise® gives organizations the information they need – in the format they need it – to balance strategy against the scarce resources of people and money.

Planview Enterprise components include Enterprise Portfolio Management for visibility into and control of strategic and project portfolios, Product Portfolio Management for maximizing the market impact of products, Ideation Management for amplifying the voice of the customer throughout products and services, Service Portfolio Management for managing the total cost of business service delivery, and Insight Analytics for accelerating informed business decisions. Supporting Planview Enterprise is Planview PRISMS®, an holistic approach to user enablement and process improvement.

Learn more at [www.planview.com](http://www.planview.com).

### Planview Analytics and Reporting Empowers you to:

- Drive informed action using interactive analytics to quickly visualize key business information
- Quickly assess the health of programs, projects, products, and assets
- Disseminate information to every desktop and to Apple® iPhones®
- Improve communication and performance in the organization

